



Create



Collaborate



Manage



**eventuosity**<sup>®</sup>  
plan anything. plan for everything.



Integrate



Access



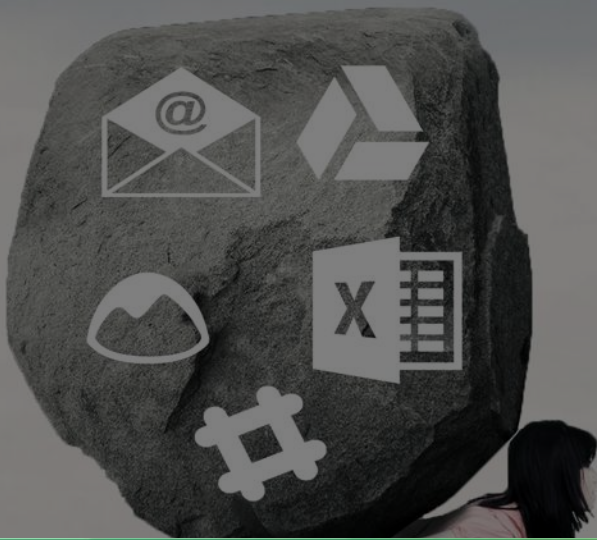
Analyze

# Collaborative Event Project and Logistics Management Platform

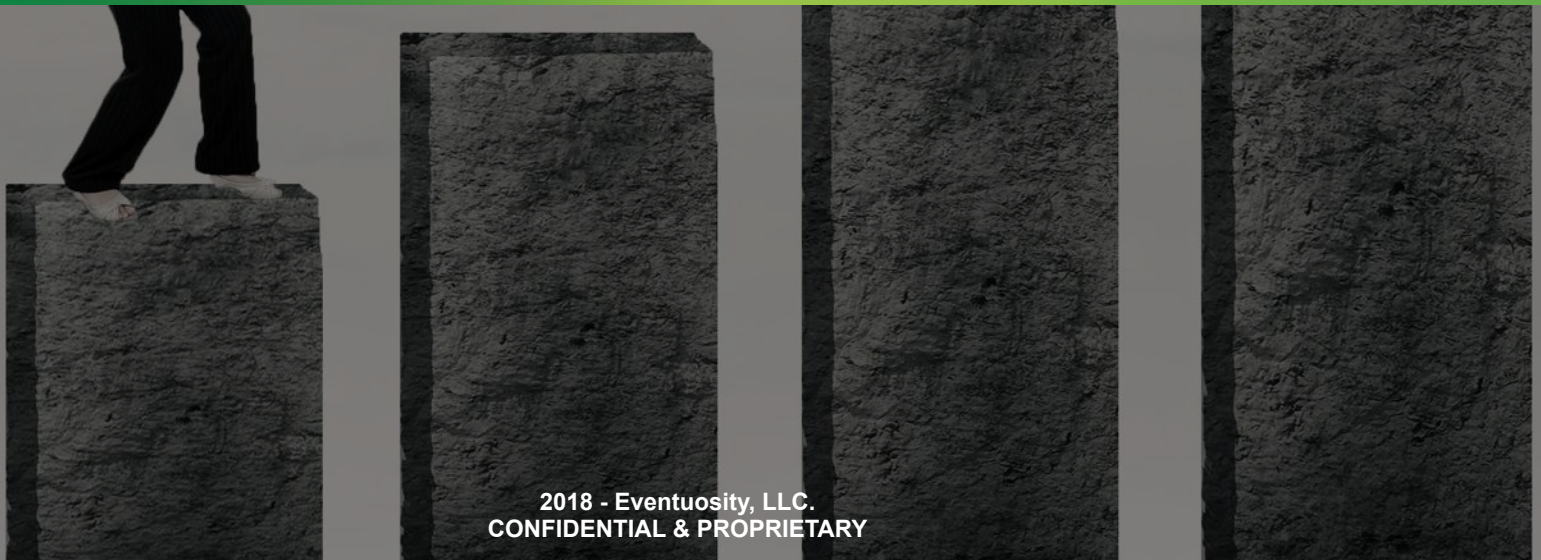
# *Why Event-Tech?*



**“If you want to get more ROI from your [event] budget, the best thing you can do is invest in technology and processes that free up your team from repetitive work that drains your talented resources.”**



# ***Event Management Today***





# *There are many roles and stakeholders*



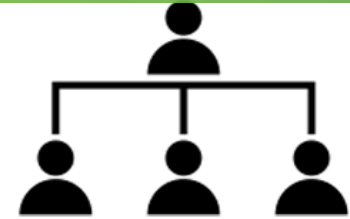
**Project Manager**



**Quality Inspector**



**Marketer**



**Team Leader**



**Logistics Coordinator**



**Accountant**



# *Who are all working independently*



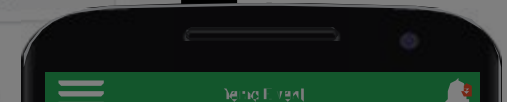
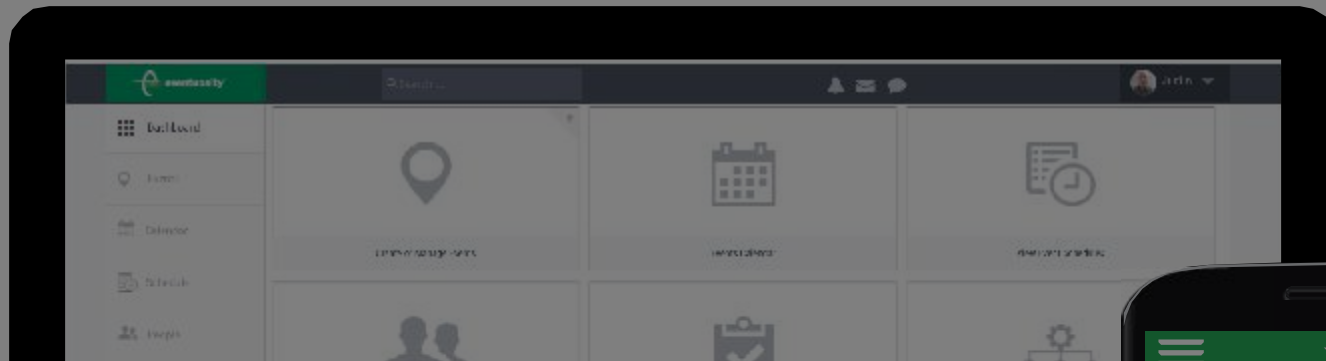
# *Which makes collaboration difficult*



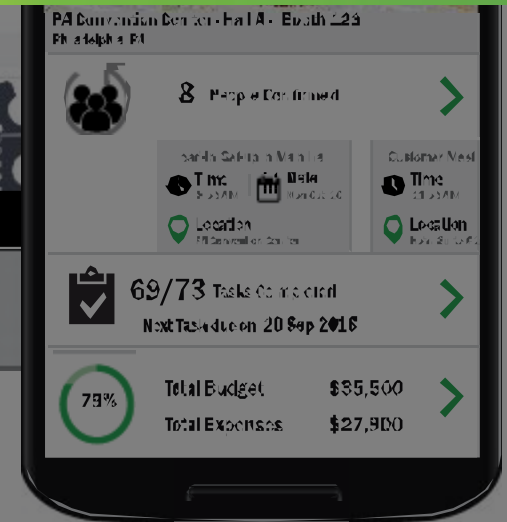
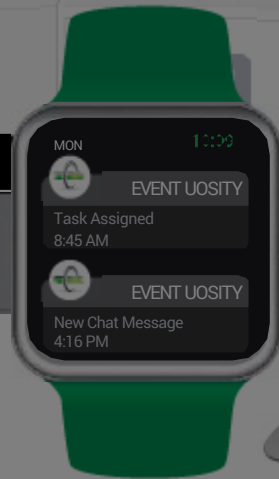
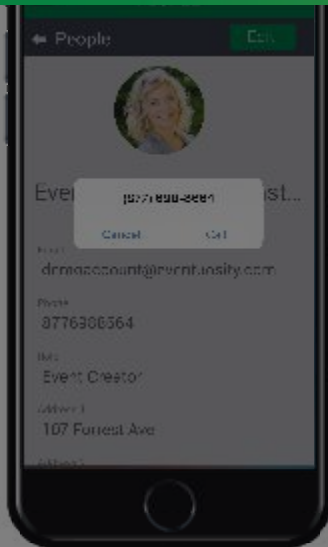


# *Negatively impacting event and team performance*



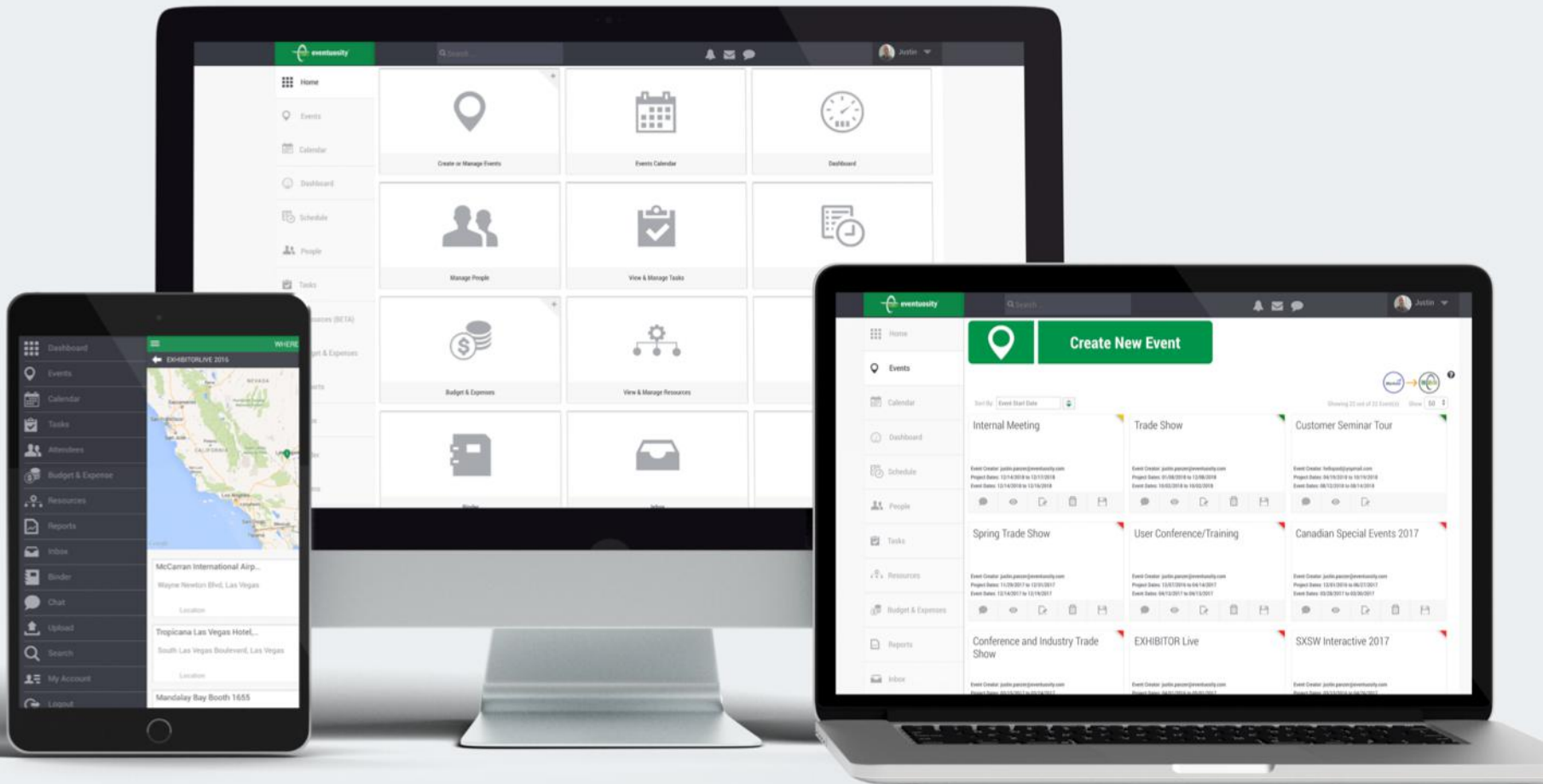


# Introducing Eventuosity





# The 1<sup>st</sup> Cloud-Based Event Project Platform



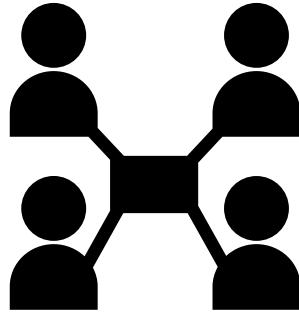
# Single-source toolkit for planners and teams



# *Enabling you to work more strategically*



**Greater  
Efficiency**



**Simplified  
Collaboration**



**Deeper Insight  
& Control**



**Improved  
Accuracy**



**Increased Profitability &  
Event ROI**

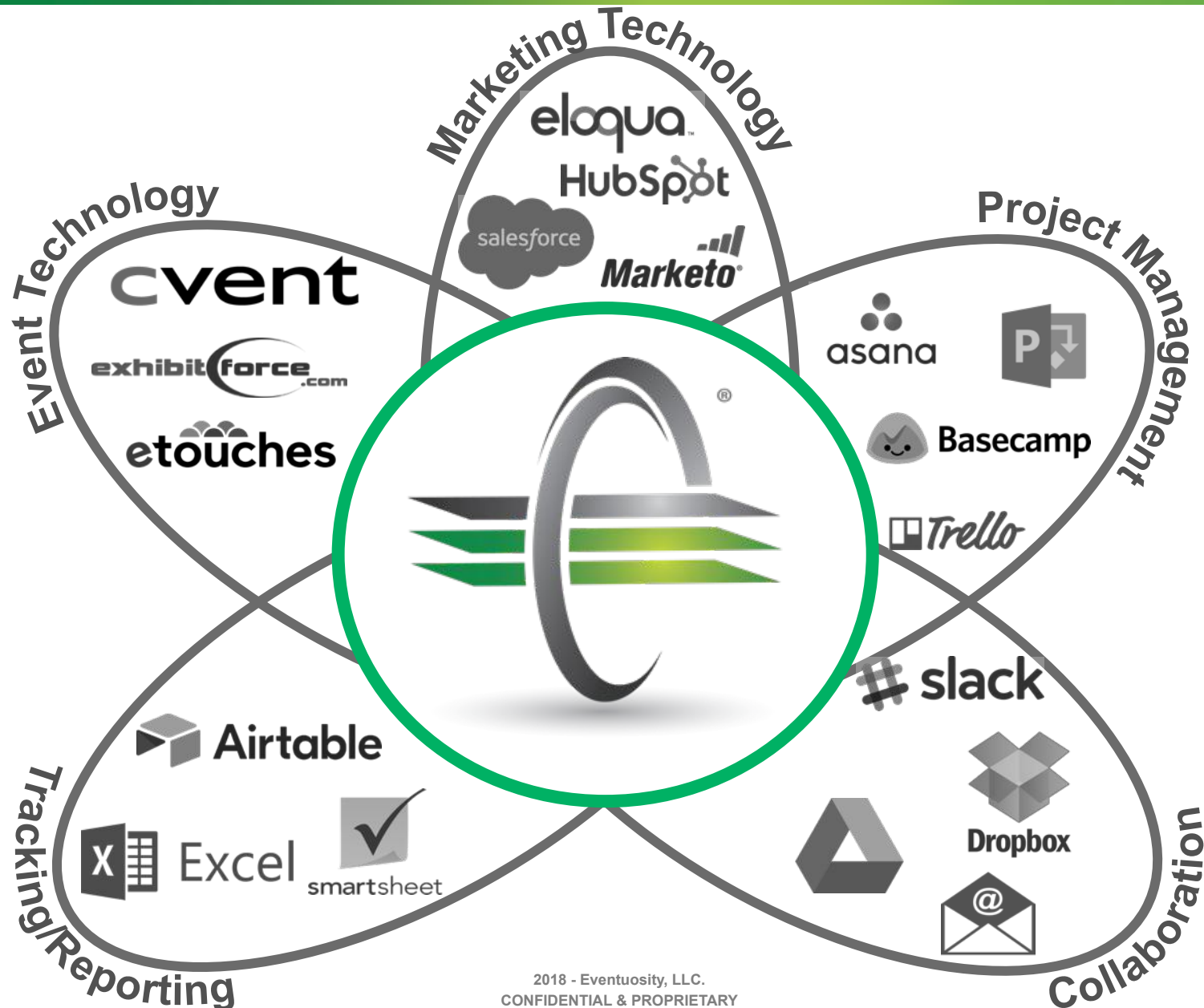


# ***Eventuosity Strengths & Advantages***





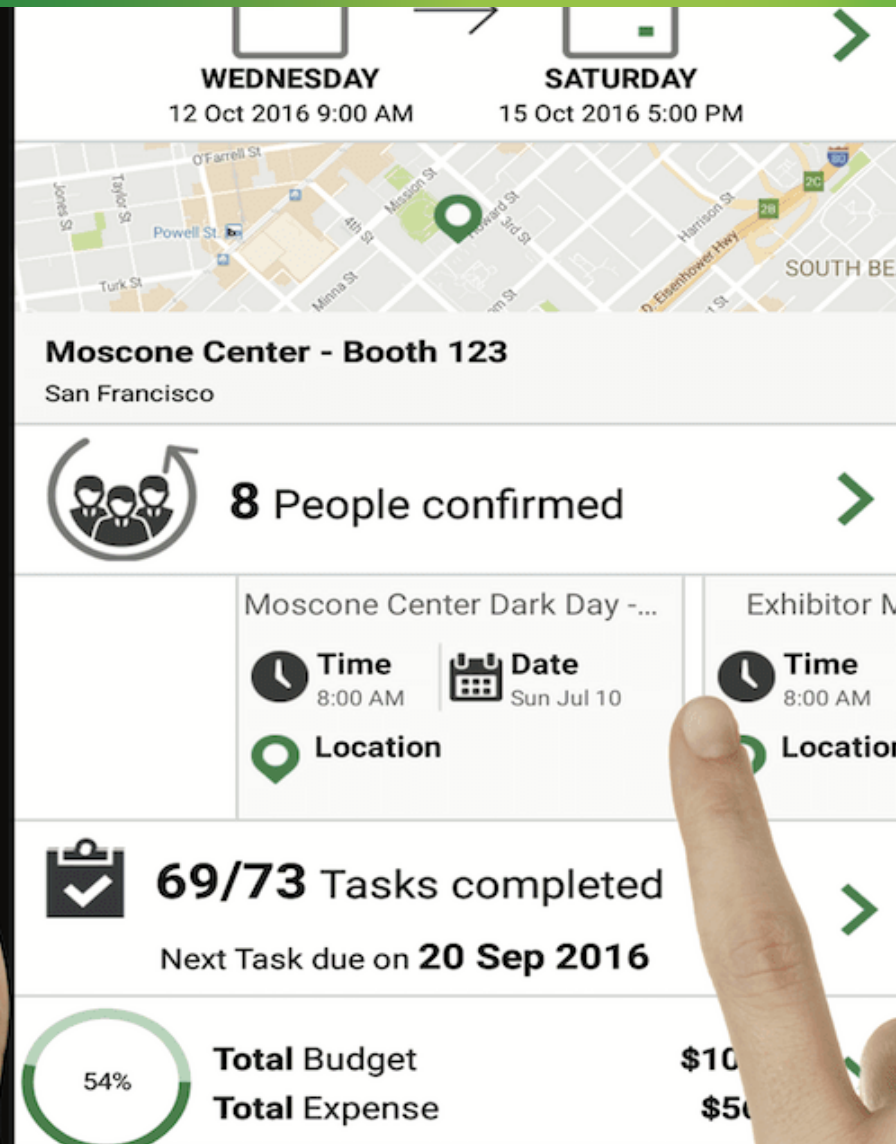
# Eventuosity is Built for Event Marketers



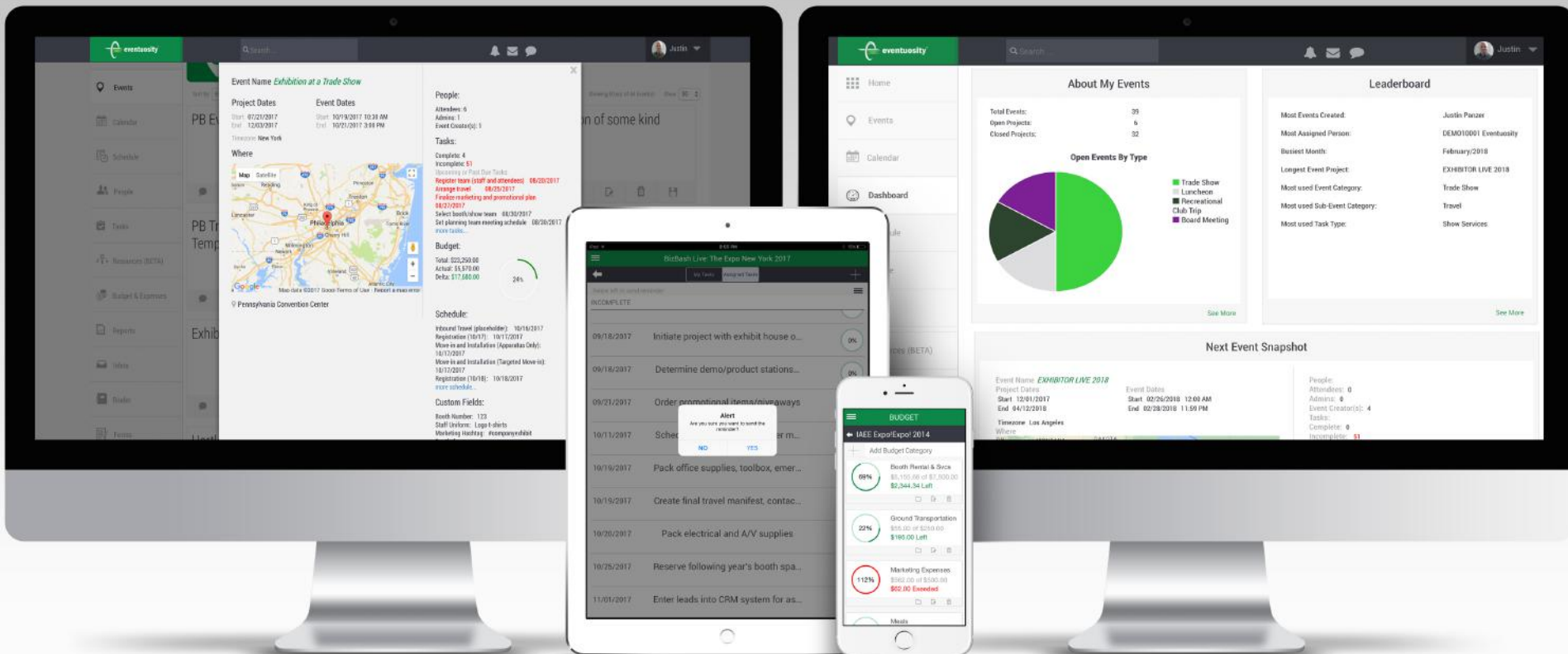
# Easy to navigate and learn user interface



# Fully-featured, native mobile experience



# Extensive reporting and alerting functionality





# Deeply Integrated – Fully Customizable



Dropbox

cvent

eloqua™



# *Best-in-class support and documentation*



<https://eventuosity.com/support>

<https://eventuosity.com/library>



START

# *Implementation*



# Step-by-step Eventuosity roll out

1

## EVALUATION

- *Eventuosity Essentials* – always free
- All platform features accessible to users
- Limited event capacity and user roles
- Assess platform functionality and fit for your team

2

## ON-BOARDING

- Determine customization requirements (if applicable)
- Eventuosity team assists to migrate historical data
- Create templates based on your workflows

3

## TRAINING

- Schedule training to be conducted over start of subscription period
- Training sessions may be all general or focused on specific functionality
- Ongoing support continues after training



# Packaging and Pricing



- Full-featured entry level package
- Limited to one user and two events
- No customization
- Off-the-shelf integrations only



- User and project capacity tailored to your business
- Additional users and permission levels
- Custom functionality
- Extended integration with CRM, Marketing Automation, and other applications
- Professional services



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