



# The Cloud-Based Event Management Platform

Keeping You in Control in Your Office, On the Road, and On-Site

## **Product Features**



#### **CREATE**

Start a project from scratch, use built-in templates, or recall prior events to create event plans that take you from your first planning meeting to your final report.



#### **COLLABORATE**

Grant permission-based access to staff, suppliers, and other team members. Delegate work and communicate in real-time.



#### MANAGE

Assign, track, and update every activity in your event's workflow while maintaining visibility and control of your team's progress from any location or device.



#### **INTEGRATE**

Add event management capability to your existing IT stack. Off-the-shelf and custom connections to CRM, Marketing Automation, email, travel, and expense tools are available.



#### **ACCESS**

Events don't happen in an office. Everyone on your team has the ability to stay connected and work collaboratively from the office, the road, or your event venue.



#### **ANALYZE**

With all of your event data in one place you will gain unprecedented insight to improve decision-making, monitor budget performance, optimize resources, and more.



## **Applications**

eventuosity is the first cloud-based event management application to integrate project tracking, business intelligence, and collaboration tools into a single platform. Whether you manage events in support of corporate marketing initiatives, for an association and its membership, or for a diverse client base as an agency or independent planner, eventuosity gives you unprecedented insight and control of everything that impacts their success. Use eventuosity for:

- Trade Shows & Exhibitions
- Tours & Brand Activations
- Training Programs
- User Groups

- Single or Recurring Meetings
- Conferences
- Social and Non-Profit Events
- Custom Event Types



### **Benefits**



#### Work Strategically

Automate low-value work and standardize your event management processes. Reduce the amount of time you spend on routine logistics and task tracking. Focus more on the strategic, ROI-generating aspects of your events.

#### **Reduce Costs**

eventuosity pays for itself quickly by helping you to eliminate last-minute spending, reduce on-site staff, allocate resources more efficiently, and ensure deadlines are consistently met.

#### Stay Organized

Reduce the number of applications and offline tools you're using to run and report on your projects while keeping all of your event data with you no matter where you are. See everything that is happening before, during, and after your event to avoid potential resource gaps or cost over-runs.

## **Subscription Packages**



- Entry-level event management platform with access to all Eventuosity modules and functionality
- Perfect for individual users or small teams
- Work concurrently on up to 2 events
- Limited to 1 Event Manager per account
- Standard integrations with CRM, Marketing Automation, and other business applications
- Access to Eventuosity's template library



- Fully-customizable event toolkit for your business
- No limits on number of events
- Add team members in administrative roles or at user-defined permission levels
- Extended integration with CRM, Marketing Automation, Calendar, and Contact Management
- Integration with Travel, Expense Management, Accounting, and other business platforms
- On-Boarding, Data Migration, Training, and Support Services

ALWAYS FREE!

**CONTACT FOR CUSTOM PRICING** 

